

## *Northwest News*

**We are conducting a survey to see how satisfied you are with our news publication and to increase the amount of readers and/or subscribers. The information you provide will be kept confidential and is for use only by *Northwest News* to make improvements to our publication.**

**Please fill in the answers as best you can to help us get the proper feedback we need in order to make *Northwest News* better for you.**

**1. Your Company/School/Organization \_\_\_\_\_**

**2. How did you hear about *Northwest News*?**

- Friend/Family Member     A Class I Was In     My Local Library  
 Other (Please specify) \_\_\_\_\_

**3. Why did you choose *Northwest News*?**

---

---

---

**4. How would you rate our paper?**

- Poor     Good     Excellent

**5. What do you like best about *Northwest News*? (Mark all that apply)**

- The Pictures     Front Page Articles     International News     Calendar  
 Reader Story     News From The World     Sports     The Activity Sheet  
 The Readability Levels     Other \_\_\_\_\_

**6. What do you like least about *Northwest News*?**

---

---

---

**7. What else would you like to see in *Northwest News*?**

---

---

---

**8. How would you rate the price of a subscription to *Northwest News*?**

Too Expensive     Reasonable     Other (Please specify) \_\_\_\_\_

**9. Do you have any suggestions or comments for us?**

---

---

---

**10. Would you recommend Northwest News to a friend? If you choose yes and think they would benefit from a free issue of Northwest News, please fill in the information below so we can provide them with their trial issue.**

Yes     No

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

**Thank you for participating in this survey. Your responses are valuable to us and we appreciate your help in making *Northwest News* a better publication!**